Successful jury simulations require special care and expertise. At Focus Pointe Global, we understand and anticipate your every Jury Research need. Our expert project staff has successfully recruited and managed thousands of highly segmented mock jurors, each meeting specific psycho-demographic criteria, for innumerable jury research programs.

Be confident that in every case, your jury studies will run smoothly and timely in our large scale facility spaces. We have built rooms on a grand scale that can seat 60+ participants comfortably in a theater-style arrangement. Presentations are supported by state-of-the-art audio-visual technology.

Our staff maintains the level of security and confidentiality that are essential for this type of research. Your clients will receive the highest level of hospitality and a complete line of business center services. You will find that our staff are present when you need them, and deftly out of the way when you don’t. Our Jury Research clients tell us that we represent the Gold Standard for service, experience, and expert recruiting.

With 1.6 million opt-in panelists from a variety of unique ethnographic and demographic backgrounds, we have virtually instantaneous access to almost every segment of the U.S. population. What’s more, we are in contact with nearly every member of our panel on an annual basis, so you can be sure we are gathering quality information from real live people, not online robots or scammers.

FPG applies the best practices in marketing research to qualify, screen, and verify candidates for research studies involving large numbers of respondents.